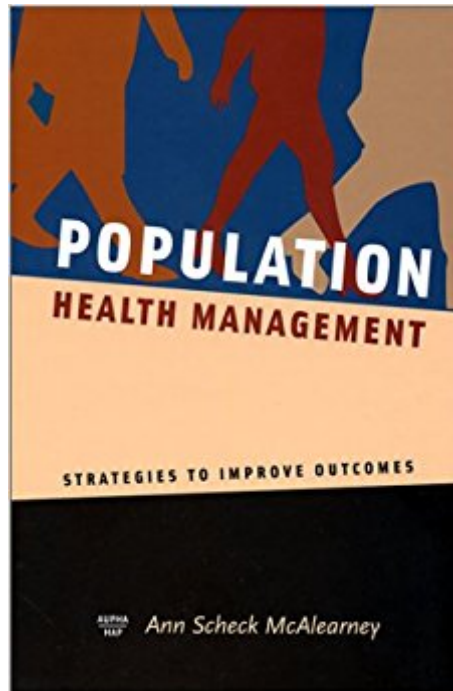




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Population Health Management: Strategies To Improve Outcomes



Synopsis

This new text is a comprehensive look at the issues surrounding population health management. The author defines populations, examines strategies to benefit different target groups, and suggests implementation strategies. The book describes different issues involved in establishing a population health management program, including the various ways health researchers can help design, implement, and evaluate different population health strategies.

Book Information

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Customer Reviews

Ann Scheck McAlearney, Sc.D., is an Assistant Professor on the Ohio State University faculty in Health Services Management and Policy. She holds Bachelor's degrees in Biological Sciences and English from Stanford University, a Master's degree in Biological Sciences from Stanford University and a Doctorate in Health Policy and Management from Harvard University. Professor McAlearney teaches courses in Health Services Organizational Management, Strategic Management and Program Development, and Leadership in Health Care. Dr. McAlearney's general research interests include the areas of outcomes research, population health management, and examining organizational and physician decision-making in the area of care management. Her publications cover areas such as access to care, satisfaction with care, disease management and population health management, information technology, cost-effectiveness of new technologies, and quality measurement. She is especially interested in how health services research findings are applied in

health care organizations and how the reporting of health care outcomes and quality measures can be used to improve both care delivery and health care decision-making by consumers.

This book is a required book for a University class. It is very well written and the author's opinion is backed by research from several different institutions. This book presents the problem of Disease Management and Population Health Management as a method of trying to control our escalating health care costs and assist the aging population and those with chronic medical problems.

Great text; Good service as always.

Too expensive for a 2003 book

Interesting

This was a required textbook, and honestly after paying 80-something, I expected a bigger heavier text, but this book is well written, with succinct chapters, and it covers everything you need to know about Disease Mgmt, Population Health, ROI, Wellness programs, how to design and evaluate a program, etc.

I am about half way through the book and I am not impressed. The author leaves many aspects out and does not even talk about third party administrators which is a large portion of the "Health insurance industry". HIPPA is glossed over like it is no big deal. It does have its positives though and will learn something from this book. Fortunately the instructor for this class brings out the better parts.

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